

To: All Strand Merchants

From: Mike Dean – Yaga’s Entertainment Inc.

Yaga's Entertainment, Inc. has announced the return and expansion of the 9th Annual Yaga’s Chili Quest & Beer Fest. Events kick-off Friday, January 19th and run through Saturday, January 20, 2018. Last year the festival drew in an estimated 7,000+ in attendance to the Historic Strand District for the Chili cook-off, Beer Tasting, 5K run, Washer tournament, Jackpot Margarita Contest, live music and **Strand Merchant ‘Walk-About’**.

The ‘Walk-About’ is especially important to all Strand Merchants. Every festival attendee will receive a ‘Walk-About’ Card with participating stores locations. In order to be entered into the drawing for this event, they must visit each store and have their ‘Walk-About’ Card stamped. Once the card is turned in the participant will receive one free beer.

We are asking that each store provide at least a \$25.00 Gift Certificate to be given away during the ‘Walk-About’ drawing. In an effort to promote business for your store, the Walk-About event information and a link to your stores website will be included on the official Chili Quest & Beer Fest Website:

<http://www.yagaspresents.com/chiliquest/index.html>

As participating Strand Merchants, you will receive 2 Free Chili Tasting Cups for Chili Quest held January 20, 2018.

Deadline for stores to agree and provide their gift certificate will be January 15, 2018. We are hoping that the ‘Merchant Walk-About’ will help in driving traffic to your store. *Please contact Sarah Spak when Gift Card is ready at 409-770-0999.*

Store Name: _____

Phone Number: _____

Store Address: _____

E-Mail address: _____

Website: _____

Owners Name: _____